

Press release For immediate release July 2010

Building awareness for Thomas Homes

Thomas Homes has appointed Vita Communications to carry out the public relations for its high profile property developments – Kingsbury Mews in Marlborough and Priam House, Heritage Plaza in Swindon.

Vita Communications will promote its new developments with launch events, charity initiatives and media relations' campaigns which will highlight Thomas Homes' excellent reputation. This includes its focus on the design and quality of its developments and its expertise in taking on innovative and challenging projects.

"Our experience within the property sector and knowledge of the media both nationally and regionally will stand us in good stead to maximise coverage for Thomas Homes and its developments," says Jessica Henman, managing director of Vita Communications. "We look forward to working with the Thomas Homes' team."

Ends

For further press information, please contact: Jessica Henman at Vita Communications on 01488 683862 or email <u>jessica.henman@vitacomms.com</u>